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APPLICATION NO	).	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/828,469	04/09/2001		Carlos A. Silva JR.	06975-125001	6757
26171	7590	02/06/2006		EXAMINER	
		SON P.C.	SALTARELLI, DOMINIC D		
P.O. BOX 1022 MINNEAPOLIS, MN 55440-1022			ART UNIT		PAPER NUMBER
				2611 DATE MAIL ED: 02/06/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
09/828,469	SILVA ET AL.		
Examiner	Art Unit		
Examine	Art Unit		

Before the filling of all Appear Brief	Examiner	Art Unit							
	Dominic D. Saltarelli	2611							
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress						
THE REPLY FILED 19 January 2006 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.									
<ol> <li>The reply was filed after a final rejection, but prior to or of this application, applicant must timely file one of the folloplaces the application in condition for allowance; (2) a No. (3) a Request for Continued Examination (RCE) in completion following time periods:</li> </ol>	n the same day as filing a Notice o wing replies: (1) an amendment, a otice of Appeal (with appeal fee) in	f Appeal. To avoid at ffidavit, or other evide compliance with 37 (	ence, which CFR 41.31; or						
	The period for reply expires <u>3</u> months from the mailing date of the final rejection.								
The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.  Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO									
MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f) Extensions of time may be obtained under 37 CFR 1.136(a). The date on been filed is the date for purposes of determining the period of extension a CFR 1.17(a) is calculated from: (1) the expiration date of the shortened stabove, if checked. Any reply received by the Office later than three months earned patent term adjustment. See 37 CFR 1.704(b).  NOTICE OF APPEAL	which the petition under 37 CFR 1.136(a nd the corresponding amount of the fee. atutory period for reply originally set in the s after the mailing date of the final rejection	The appropriate extension final Office action; or (2) on, even if timely filed, ma	on fee under 37 as set forth in (b) ay reduce any						
<ol> <li>The Notice of Appeal was filed on A brief in composition of filing the Notice of Appeal (37 CFR 41.37(a)), or any e Since a Notice of Appeal has been filed, any reply must be</li> </ol>	xtension thereof (37 CFR 41.37(e))	), to avoid dismissal o	of the appeal.						
AMENDMENTS									
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because  (a) They raise new issues that would require further consideration and/or search (see NOTE below);									
<ul> <li>(b) They raise the issue of new matter (see NOTE belo</li> <li>(c) They are not deemed to place the application in belappeal; and/or</li> </ul>		educing or simplifying	the issues for						
appear, and/or (d) ☐ They present additional claims without canceling a corresponding number of finally rejected claims.									
NOTE: See Continuation Sheet. (See 37 CFR 1.116 and 41.33(a)).									
4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).									
5. Applicant's reply has overcome the following rejection(s):									
<ol> <li>Newly proposed or amended claim(s) would be a the non-allowable claim(s).</li> </ol>									
7.  For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows:		rill be entered and an	explanation of						
Claim(s) allowed:									
Claim(s) objected to:									
Claim(s) rejected: <u>1-29</u> . Claim(s) withdrawn from consideration:									
AFFIDAVIT OR OTHER EVIDENCE									
8. The affidavit or other evidence filed after a final action, because applicant failed to provide a showing of good an and was not earlier presented. See 37 CFR 1.116(e).	d sufficient reasons why the affida	vit or other evidence	is necessary						
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to of showing a good and sufficient reasons why it is necessar	overcome <u>all</u> rejections under appe y and was not earlier presented. S	al and/or appellant fa See 37 CFR 41.33(d)	ils to provide a (1).						
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after e	entry is below or attac	ched.						
<ol> <li>The request for reconsideration has been considered bu See Continuation Sheet.</li> </ol>			ance because:						
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s)  13. Other:									
<del></del>									

Continuation of 3. NOTE: The incorporation of the limitations of claim 26 into claim 20 raises a new issue, because claim 26 depends off of claim 1 only.

Continuation of 11. does NOT place the application in condition for allowance because:

Regarding claim 1, applicant argues that Bournas does not teach "ranked categories of context information associated with a teleivsion program being viewed by the viewer" (applicant's remarks, page 8, last paragraph). As previously indicated, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. In this case, Yen teaches the claimed limitations regarding categories of context information used in making intelligent decisions for selecting context information (in col. 9, lines 36-44, Yen discloses "In a memory, the background element 121 of the information multiplexer 120 records a set of preferences for the recipient indicating the types of information the recipient is likely to be interested in.") Thus Yen teaches the intelligent decision is based on types, or categories, of information. Further, Yen discloses that the selection process is based upon those types [categories] of information associated with currently viewed programming (col. 12, lines 10-15). As such, the only limitation not expressly met by Yen is the use of a hierarchial search method. And it is the Bournas reference which remedies this deficiency by teaching an efficient hierarchial searching method for searching data structures, wherein a hierarchial data structure is a ranking system of categories and subcategories used to classify and arrange data.

Regarding claim 27, applicant argues that Yen and Bournas do not teach the ranked categories compries one or more of an episode of the television program, a name of the television program, and a broadcaster of the television program (applicant's remarks, page 10, first paragraph). However, as taught by Yen in col. 12, lines 20-29, the intelligent decision process looks for a particular television show, thus the category in consideration is at least the name of a television program.

Regarding claim 28, applicant argues that Yen and Bournas do not teach "ranked categories of context information associated with the viewer" as described with respect to claim 1 (applicant's remarks, page 11, first paragraph). As previously indicated, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. In this case, Yen teaches the claimed limitations regarding categories of context information used in making intelligent decisions for selecting context information (in col. 9, lines 36-44, Yen discloses "In a memory, the background element 121 of the information multiplexer 120 records a set of preferences for the recipient indicating the types of information the recipient is likely to be interested in.") Thus Yen teaches the intelligent decision is based on types, or categories, of information. Further, Yen discloses that the selection process is based upon those types [categories] of information associated with viewer preferences (Yen, col. 11 line 66 - col. 12 line 9). As such, the only limitation not expressly met by Yen is the use of a hierarchial search method. And it is the Bournas reference which remedies this deficiency by teaching an efficient hierarchial searching method for searching data structures, wherein a hierarchial data structure is a ranking system of categories and subcategories used to classify and arrange data.

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